Tips for exporting toys successfully to Indonesia





Choose certainty.
Add value.

Indonesia has started to execute its National Toys Safety Directive since 30th April,2014. Being affected by this new regulation, the amount of toys exported from Quanzhou to Indonesia remained US\$0 from January to April this year, compared with last year's record of US\$ 223,900. Shantao Chenghai, as China major toy producer, has obviously been impacted by this new regulation.

Therefore, we suggest all the enterprises get to know this new regulation delay no more, be aware of the changes of Indonesia major product technology, be updated with the trend of exported toys' quality and safety, upgrade their production techniques by technology innovation, seek potential organizations to obtain the SNI certificate, which helps to assure their products legally for entering Indonesia toys market.

TÜV SÜD Shen Zhen and Hong Kong Toys laboratories have been accredited by Indonesia SNI. In order to help companies in Shantou successfully export products to Indonesia, we are honored to invite the Indonesian experts specialized in toys importation to analysis the relevant requirements of toys exported to Indonesia.

会 澄海区政府

Time 14:00 – 17:00, 27th September, 2014

Venue Garden Hotel Chenghai, Shantou, Guangdong

Language Mandarin & English

Seminar Schedule:

14: 00-14: 30	Registration		
14: 30-14: 40	Introduction of Speakers and TÜV SÜD		
14: 40-15: 30	Summary of Indonesian toys and sampling requirements		
15: 30-15: 40	Tea Break		
15: 40—16: 15	Testing requirement of Indonesia's toys, Failure Statistical Evidence and Solution		
16: 15—16: 35	How to apply SNI Certification & Logo		
16: 35-17: 00	Q & A		





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Mini profiles of speakers

- Mr. Efan Pattiserlihoen
 - •General Manager of PT Global Inspeksi Indonesia (SNI Partner of TUV SUD)
 - •ISO 9000 Auditor
 - •SNI Inspection and Certification expert
- Ms. Vera Marini
 - Quality Management of Certification expert
 - •Importer and Trading Administration Consultation
- Mr. Brady Yu
 - Project Manager of Toys & Children's Products and Hardgoods Department, TUV SUD Shenzhen
 - •Project Leader of SNI program in TUV SUD Shenzhen
 - •10 years experience on Lab Testing and Inspection

Contact Us

Limited seats. First come first serve. The first top 10 successful applicants that will be entitled to receive a special gift and test coupons. Please Fax or E-mail your Application Form to Ms Echo Luo on or before Sept. 25.

Ms. Echo Luo

Tel: +86 755 3332 3448 Fax: +852 2776 1372

E-mail: echo.luo@tuv-sud.cn

Application Form

Company Name		Number of Participants			
Company Address					
Name	Position		E-mail		
Name	Position		E-mail		
Tel.			Fax		
Interested Topics					